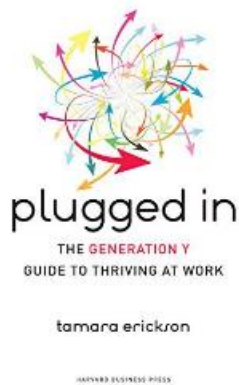


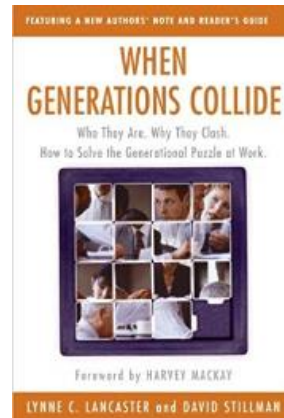


## Generational Diversity Reading List

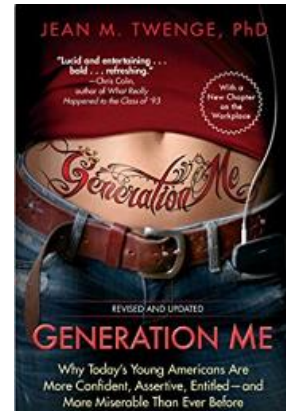
Books



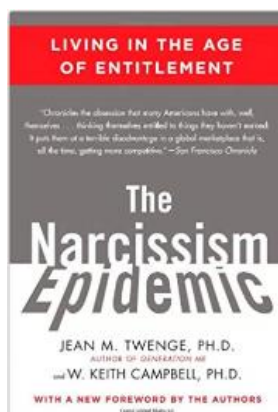
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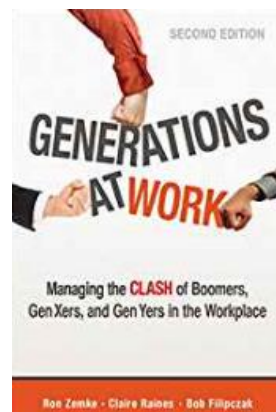
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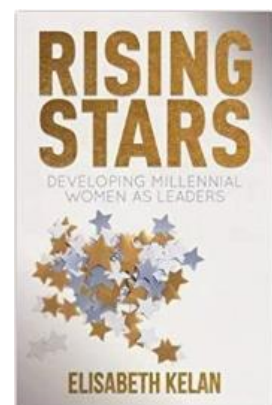
Twenge, J. M. (2006). *Generation me: Why today's young americans are more confident, assertive, entitled – and more miserable than ever before*. New York, USA: Free Press.



Twenge, J. M., & Campbell, W. K. (2009). *The narcissism epidemic: Living in the age of entitlement* (1 Free Press hardcover ed.). New York: Free Press.



Zemke, R., Raines, C., & Filipczak, B. (2000). *Generations at work : Managing the clash of veterans, boomers, xers, and nexters in your workplace*. New York: Amacom.



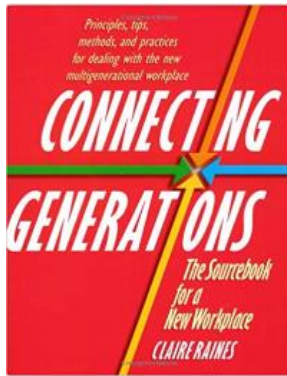
Kelan, E. (2012). *Rising stars: Developing millennial women as leaders*. Palgrave Macmillan.

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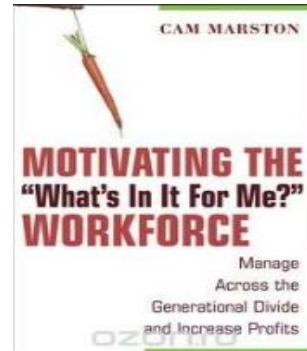
**Email: [clare@cmcbp.co.uk](mailto:clare@cmcbp.co.uk)**

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Raines, C. (2003). *Connecting generations: The sourcebook for a new workplace*. Thomson Crisp Learning.



Marston, C. (2010). *Motivating the "What's in it for me?" workforce: Manage across the generational divide and increase profits*. John Wiley & Sons.

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Cennamo, L., & Gardner, D. (2008). Generational differences in work values, outcomes and person-organisation values fit. *Journal of Managerial Psychology*, 23(8), 891-906.

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Smola, K. W., & Sutton, C. D. (2002). Generational differences: Revisiting generational work values for the new millennium. *Journal of Organizational Behavior*, 23(4), 363.

Trzesniewski, K. H., & Donnellan, M. B. (2010). Rethinking 'generation me': A study of cohort effects from 1976-2006. *Perspectives on Psychological Science*, 5(1), 58-75.

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Twenge, J. M., & Campbell, S. M. (2008). Generational differences in psychological traits and their impact on the workplace. *Journal of Managerial Psychology*, 23(8), 862-877.

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Clare Mulligan-Foster's Sunday Business Post Article

<https://documentcloud.adobe.com/link/track?uri=urn:aaid:scds:US:30995bd1-d04f-486e-a460-81f5edc8904a>

Forbes – Generational Differences: When They Matter and When They Don't

<https://www.forbes.com/sites/davidsturt/2016/08/16/generational-differences-when-they-matter-and-when-they-dont/#205809b0692d>

The 2016 Deloitte Millennial Survey

<https://www2.deloitte.com/content/dam/Deloitte/global/Documents/About-Deloitte/gx-millennial-survey-2016-exec-summary.pdf>

Business Strategy Review – Lynda Gratton Investigates: The Future Of Work

<http://www.lyndagrattton.com/uploads/BSR%20-%20LG%20investigates%20the%20FOW.pdf>

Harvard Business Review – Are Companies About to Have a Gen X Retention Problem?

[https://hbr.org/2019/07/are-companies-about-to-have-a-gen-x-retention-problem?utm\\_medium=email&utm\\_source=newsletter\\_daily&utm\\_campaign=dailyalert\\_not\\_active\\_subs&referral=00563&deliveryName=DM44317](https://hbr.org/2019/07/are-companies-about-to-have-a-gen-x-retention-problem?utm_medium=email&utm_source=newsletter_daily&utm_campaign=dailyalert_not_active_subs&referral=00563&deliveryName=DM44317)

Harvard Business Review – Video of Managing Generation Y

<https://hbr.org/video/2226587630001/managing-generation-y>

Harvard Business Review – Generational Differences at Work are Small. Thinking They're Big Affects Our Behaviour

<https://hbr.org/2019/08/generational-differences-at-work-are-small-thinking-theyre-big-affects-our-behavior>

Harvard Business Review – The Leaders We Need Now

<https://hbr.org/2010/05/the-leaders-we-need-now>

Harvard Business Review – Gen Y in the Workforce

<https://hbr.org/2009/02/gen-y-in-the-workforce-2>

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CMCBP Blog – Generation T

<https://cmcbp.co.uk/generation-t/#.XteJvP5YbIU>

Clare Mulligan Foster Article – Generation Y

<https://cmcbp.co.uk/wp-content/uploads/2013/02/Pensions-Insight-Feb-2012.pdf>

Irish Times - NRF recruiting conference line-up, featuring talk from Clare Mulligan-Foster

<https://www.irishtimes.com/business/2.790/nrf-recruiting-conference-line-up-1.1319622>

CMCBP Blog – International Day of Older Persons

<https://cmcbp.co.uk/international-day-of-older-persons/#.XteJ2v5YbIU>

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