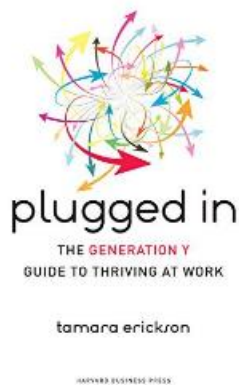


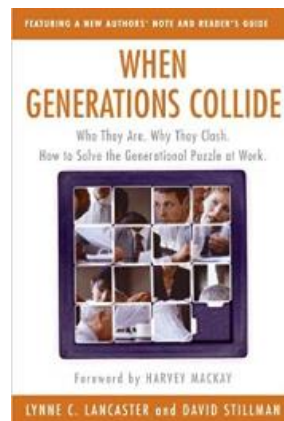


Generational Diversity Reading List

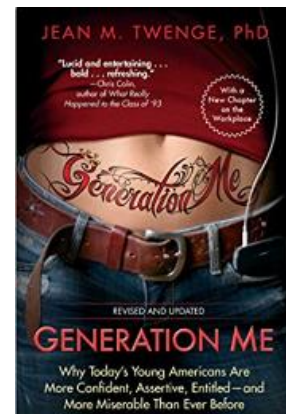
Books



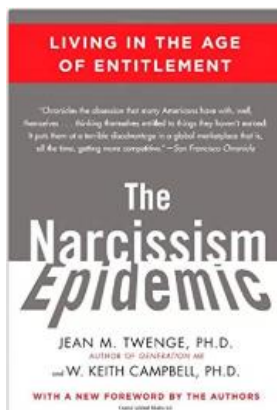
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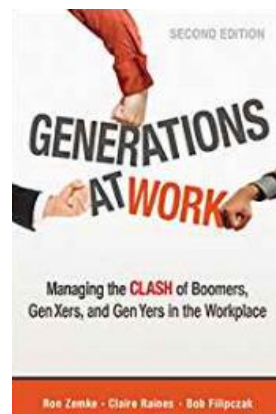
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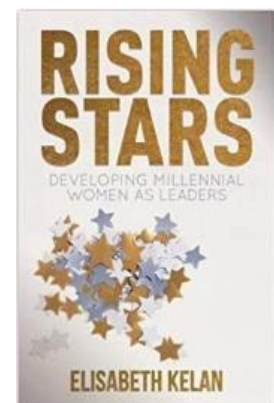
Twenge, J. M. (2006). *Generation me: Why today's young americans are more confident, assertive, entitled – and more miserable than ever before*. New York, USA: Free Press.



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Zemke, R., Raines, C., & Filipczak, B. (2000). *Generations at work : Managing the clash of veterans, boomers, xers, and nexters in your workplace*. New York: Amacom.

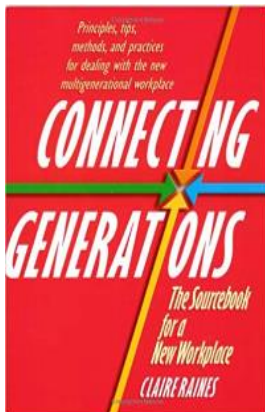


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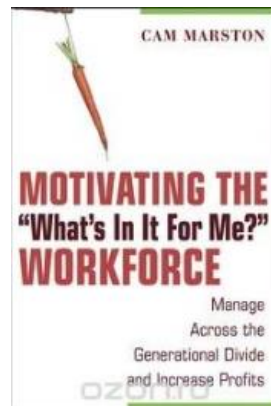
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Raines, C. (2003). *Connecting generations: The sourcebook for a new workplace*. Thomson Crisp Learning.



Marston, C. (2010). *Motivating the "What's in it for me?" workforce: Manage across the generational divide and increase profits*. John Wiley & Sons.

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Journals



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Weblinks/Articles



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